

PAGE CERTIFICATION PROGRAM

Frequently Asked Questions

WHAT IS PAGE CERTIFICATION?

The Periodicals Accuracy, Grading, and Evaluation (PAGE) program evaluates publication and print planning (ppp) software to determine its accuracy in calculating virtual copy weight and percentage of advertising for Periodicals according to *Domestic Mail Manual* (DMM) standards. This program will begin testing March 2002.

ARE THERE OTHER CLASSES OF MAIL THAT PAGE PERTAINS TO?

No. The PAGE program deals solely with the Periodicals class of mail.

WHO IS ELIGIBLE TO PARTICIPATE?

PAGE certification is available to developers of publication and print planning (ppp) software products and end users of the PAGE-certified software (publisher's staff).

ARE PUBLISHERS REQUIRED TO BE CERTIFIED?

Participation in the program is voluntary.

WHAT BENEFIT DOES PAGE CERTIFICATION GIVE TO PUBLISHERS?

PAGE certification allows periodical mailers to forego the submission of marked copies for every edition of every issue, unless otherwise requested by postal officials. If the publisher participates in the RCSC Authorization process, they may pay their postage utilizing virtual copy weight calculations. Publishers and the Postal Service alike will experience savings of storage, time and money.

WHAT DO THE SOFTWARE DEVELOPERS HAVE TO DO TO BECOME CERTIFIED?

Software Developers must send a working copy of the software to the National Customer Support Center (NCSC) in Memphis, Tennessee for the evaluation process. If a developer is unable to send their software to the NCSC, they can make arrangements for an on-site evaluation. Contact the PAGE department at 800-238-3150, ext. 4632 for a *PAGE Technical Guide* and more information.

HOW ARE THE SOFTWARE USERS CERTIFIED?

On the user level, their competency to use the software AND general knowledge of Periodicals mailing is tested. Users participate in a three-step testing process, including an electronic layout, manual marked issue, and a multiple choice examination. ALL three portions must be completed successfully to obtain certification. Contact the PAGE department at 800-238-3150, ext. 4632 for a *PAGE Technical Guide* and more information.

HOW CAN I FIND OUT WHO IS CERTIFIED?

A list of certified software products and certified users is available by visiting the Rapid Information Bulletin Board (RIBBS) at <http://ribbs.usps.gov/page> (modem users dial 800-262-9541).